

Miguel Angel Espinosa

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SKILLS

- BACK END DEVELOPMENT** | Java • Python • Express • NodeJS • TypeScript • C++
- DEV TOOLS** | Git • MySQL • PostgreSQL • MongoDB • Docker
- SOFTWARE** | Adobe Premiere Pro • Figma • Canva • Machine learning • DaVinci Resolve
- FRONT END DEVELOPMENT** | React • Tailwind CSS • JavaScript • Next.js • HTML
- SOFT SKILLS** | Teamwork • Problem Solving • Creativity • Adaptability

EXPERIENCE

RELATABLE | | Marketing Strategy, Creativity, Adobe Premiere Pro

Ambassador | February 2020 - July 2023, Remote, México

Desarrollo y ejecución de Campañas Creativas

- I led the content marketing strategy for the launch of Relatable in the Mexican market, leveraging the country's e-commerce growth of over 20% annually.
- I developed and executed viral campaigns on TikTok and Instagram, reaching a total of over 1 million views and positioning the brand as a leader in the party games segment.

Creating viral videos with over 100k+, 500k+, and 1M+ views was key to achieving the team's annual goals.

PROJECTS

[Personal Portfolio | Pagina Web](#)

Full-Stack

- Full stack development with Next.js, TypeScript, and Tailwind CSS, optimizing SEO and performance.
- Integration of external APIs (Spotify and LinkedIn) to display real-time playlists and professional certificates.
- Advanced animations and custom visual effects using GSAP and Framer Motion (parallax, reveal, particles, carousels).
- Modular architecture and dynamic content management with Markdown/JSON.
- Resource automation and version control with GitHub Actions.

An interactive, professional portfolio combining modern development, service integration, automation, and advanced UI/UX design.

[GlucoMind | Diabetes Monitoring Application](#)

Full-Stack

- Real-time monitoring platform for glucose levels and insulin pens, integrating medical device APIs for seamless data synchronization.
- AI-powered food logging system for automatic carbohydrate calculation, streamlining user input.
- Machine Learning models analyze historical data to provide personalized insulin recommendations and predictive glucose trend analysis.
- Interactive dashboards and an analytics engine visualize complex data and generate proactive alerts for end users.
- Built a modular and secure full-stack architecture, developing and consuming RESTful APIs for microservice communication (React, Node.js, Python).

An innovative health application combining real-time IoT integration, predictive AI, and a user-centric design to automate and enhance diabetes self-management.

EDUCACIÓN

ANAHUAC MAYAB

Ingeniería en Tecnologías de la Información y Negocios Digitales
Agosto 2023 | Mayo 2028
México, Yucatán

FRANCISCO DE VITORIA (UFV)

Intercambio, Ingeniería en Tecnologías de la Información y Negocios Digitales
Septiembre 2025 | Mayo 2026
España, Madrid

HONORS & AWARDS

UCHALLENGE XI, XII, XIII, XIV

Event where students, coaches, and experts come together in a space of collaboration and creativity. | Anáhuac Mayab | México, Yucatán

Liga Internacional de Talento

3rd place in the Esports category | mar. 2023 | México, Yucatán

AMIGOS POR SIEMPRE

Participación en el voluntariado | Soñar Despierto A.C. | may. 2024 | México, Yucatán

Binary & Quantum Challenge

3er lugar en in a programming contest | Anahuac Mayab | mar. 2025 | México, Yucatán

COURSEWORK

[Cisco Academy](#)

[Machine Learning](#)

[Data Structures](#)

[OOP Development](#)

[Python Scripts](#)

INTERESTS

Cinematography • Piano • Traveling